

# Improve Your Research Results with StudentTracker<sup>SM</sup>

2011 AIR FORUM — MAY 21 - 25

**Only one research service – StudentTracker<sup>SM</sup> – can help you measure the postsecondary success of your former applicants, students or outreach participants. Because only StudentTracker from the National Student Clearinghouse Research Center gives you access to the nation’s most comprehensive enrollment database.**

More than 3,400 colleges and universities that enroll 92% of all U.S. higher education students regularly provide enrollment data to the Clearinghouse. With StudentTracker, you can query these records and obtain reports on the postsecondary enrollment of your former students, including where students enrolled, their current enrollment status, attendance dates, and (if you participate in our free DegreeVerify<sup>SM</sup> service) detailed degree information.

**Learn more about how StudentTracker can work for you. Don't miss these StudentTracker presentations at the 2011 AIR Forum, May 21-25.**

The Great Recession generated much concern that new financial stresses would alter college choices for high school graduates. Yet, few reports have been able to distinguish this population from the predictable recession-generated upswing in adult enrollments. We use National Student Clearinghouse data to examine destinations, intensity, and persistence for traditional-age first-time freshmen from 2006 through 2010. Our results show important shifts: larger proportions of students enrolled in public and two-year institutions at the expense of private and four-year institutions, and they were more likely to enroll part-time. Surprisingly, they were no less likely to persist into the second year.

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## Tracking and Analysis of IUPUI Undergraduate Applicants Using the National Student Clearinghouse

- Meagan Senesac  
*Indiana University-Purdue University-Indianapolis*

Monday, 4:45 PM - 6:00 PM in Exhibit Hall (poster session)

Within Enrollment Management, there is a need to better understand students who apply to an institution but enroll elsewhere. This poster session focuses on three populations that Indiana University-Purdue University Indianapolis is interested in analyzing using inferential statistics: admitted students who don't enroll, students deferred to a local community college, and students asked to enroll in our Summer Success Academy for admission eligibility but who chose not to participate. This poster provides information on where these three populations decided to attend and the commonalities between them. Tracking is done by using the National Student Clearinghouse and institutional application data.

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## StudentTracker Users Group

- Don Hossler  
*National Student Clearinghouse*
- Douglas Shapiro  
*National Student Clearinghouse*
- Jason DeWitt  
*National Student Clearinghouse*

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## MONDAY, MAY 23

### College-Going in the Great Recession: Enrollment of Traditional-Age Undergraduates Through the Economic Cycle

- Douglas Shapiro  
*National Student Clearinghouse*
- Mary Ziskin  
*Indiana University-Bloomington*
- Jin Chen  
*Indiana University-Bloomington*
- Desiree Zerquera  
*Indiana University-Bloomington*
- Afet Dadashova  
*National Student Clearinghouse Research Center*
- Donald Hossler  
*Indiana University-Bloomington*

Monday, 1:45 PM - 2:25 PM in Conference D

Monday, 6:00 PM - 7:00 PM in Conference C

Join the senior leadership of the National Student Clearinghouse Research Center as they host the StudentTracker Users Group. Some of the topics for discussion include plans for returning the new data fields of enrollment major and class level in the StudentTracker Detail Report, suggestions for possible new Aggregate Reports, and feedback on the NSC Signature Report on the effects of the great recession on college student enrollment. StudentTracker users will have the opportunity to ask questions, provide feedback, and network with other StudentTracker users. All StudentTracker users are encouraged to join us for this lively discussion.

## TUESDAY, MAY 24

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### Undergraduate Research Experience and Pursuit of Graduate Study

- Ning Wang  
*University of Georgia*

*Tuesday, 9:45 AM - 10:25 AM in Conference G*

Undergraduate students who engage in research by working directly with research faculty, taking capstone courses, or doing theses greatly enrich their educational experience while increasing their satisfaction with the institution. This study explores the benefits of the undergraduate research experience from the perspective of further education after the students' graduation. Six years of graduating student cohorts were studied, with their subsequent enrollment extracted from the National Student Clearinghouse. A logistic regression model examines whether engaging in undergraduate research would encourage the students to pursue graduate level study, while controlling for factors such as demographics, academic preparedness, and other educational involvement.

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### Targeted Affinity Group: Access - From Simple Answer to Useful Answers: What We Learned When Analyzing National Student Clearinghouse Data

- Douglas Anderson  
*Indiana University-Bloomington*
- Trevor Pittman  
*Indiana University-Bloomington*

*Tuesday, 3:15 PM - 3:55 PM in Conference D*

With data from the National Student Clearinghouse available to us for the first time, we plunged into analysis of student choice, looking at the destination schools of students admitted to our institution. We quickly got answers to simple questions; the useful answers came later. We share the logical pitfalls we encountered, and the clearer thinking that allowed us to move forward. We learned to examine our wins and losses together, to focus analysis on relatively homogenous populations, and to classify competitor schools into categories in order to understand the behavior of our full admit pool.

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### Targeted Affinity Group: Retention and Graduation - Enhancing Campus Retention Efforts: Predicting Four- and Six-Year Degree Completion Using Institutional and CIRP Freshman Survey Data

- Linda DeAngelo  
*University of California-Los Angeles*
- Ray Franke  
*University of California-Los Angeles*

*Tuesday, 3:15 PM - 3:55 PM in Conference G*

Using national data from 2004 CIRP Freshman Survey and enrollment and completion data from the National Student Clearinghouse, CIRP researchers present new national data on degree completion, including differences by gender, race/ethnicity, first-generation status, and institutional type. Regression was used to predict which student characteristics/factors at the beginning of college and which institutional environments are associated with four- and six-year degree completion. The majority of the session is devoted to demonstrating how institutions can use retention calculators produced from the study findings to predict expected degree completion and retention.

## LEARN MORE or SIGN UP

To learn more about Clearinghouse services or to sign up go to [www.studentclearinghouse.org](http://www.studentclearinghouse.org)

Visit our research site to see how others are using StudentTracker! [research.studentclearinghouse.org](http://research.studentclearinghouse.org)

